PERSONAL INFORMATION

who:	**Dave Feroe**
online:	www.daveferoe.com
call:	720.238.7720
email:	daveferoe@gmail.com
linked-in:	daveferoe

EDUCATION

college: **University of Denver**
BA, Mass Comm & Writing

extra: **Bruce Clay:**
Web Marketing & SEO Training

Adobe Seminar, CodeSchool & Lynda.com training

EXPERIENCE

I have spent the lion's share of my design career either working at the development and creation of a series of start-ups, in online and print publishing, or creating original designs for contract clients. This resume was compiled with brevity in mind; a full CV and portfolio is available at www.daveferoe.com.

Dave Feroe Design

Design / Front-End Development / Marketing / Art Direction

2000 to present Denver, Colorado

Extensive and diverse experience in both corporate and freelance **graphic design**, including the creation of a wide variety of **print media** for clients large and small. I also applied this wealth of experience to creating new and visually lush **online** environments and branding for a wide array of clients. Harnessing a deep commitment to user experience, creativity and precision, I provide nuanced and professional **web design** to translate clients' concepts and customers' desires into innovative visual realities.

Clients include: *Crowd Realty Advisors, USA Olympic Cycling, Kryptonics, Lexus-Rossignol Pro Ski Team*, and the *US Water Polo Association, The Germany Law Firm, and more.*

Incipience

Lead Designer & Developer

2006 to 2014 Las Vegas, Nevada

Rich experiences in web and print design, branding, UA/UX, and art direction for this small entrepreneurial partnership coalesced and empowered the creation of no less than ten start-ups, several of which continue to this day... as of yet none have been sold to Google for a billion dollars.

kas award winner

created: *FundAmerica, FundAmerica Technologies, Kasidie.com, CapSchedule, Girls Uncorked, WebBiographies, Fanmail, Applied Search Technologies and The Crowdfunding Textbook.*

DESIGN & BUSINESS PHILOSOPHY

{one tenth of a second}

Design is an incredibly powerful tool which can shape opinion in the blink of eye. It transcends politics, business and morality. You have a mere 1/10th of a second to introduce and entice the user, to convince them that you are professional and trustworthy... to convince them that you are the one they are looking for.

SPECIALTIES

Web design
Print design
Interface design
Hand Coding
Copy editing
Creativity
Communication
Professionalism

SKILLS

- Adobe Photoshop
- Adobe Illustrator
- Adobe InDesign
- HTML
- CSS
- Twitter Bootstrap
- ePublishing
- WordPress
- Adobe Acrobat
- Copy Editing
- Usability
- Art Direction
- Desktop Pub.
- Pre-Press
- Creativity
- Interpersonal

PURSUITS

graphic design + web design + web development